

Financial Strength Perspective

With the turmoil in the markets after recent events, some of your clients may seek reassurance from you regarding the financial strength of Western & Southern Financial Group. While no company operating in the capital markets is immune from the challenges, Western & Southern is extremely well-positioned to weather this storm.

Some key facts to consider:

- **Strong balance sheet.** Western & Southern's capital to asset ratio is 13.0 percent (as of June 30, 2008). This is more than double the average of other life insurance companies rated by Standard & Poor's in the AA and AAA categories.
- **Recent, re-affirmed ratings.** On July 9, A.M. Best rated us A++ (Superior) and on September 12, Standard & Poor's reaffirmed our existing rating of AA+ (Very Strong). The outlook from both agencies is "stable." The Standard & Poor's rating makes Western & Southern **one of the 10 strongest life insurance groups in the world.**
- **Low exposure to troubled firms.** Our combined total exposure to Lehman, Merrill, AIG, Fannie and Freddie is less than 1% of our total assets.
- **Investment grade fixed income assets** make up 93% of our portfolio. And 95% of our mortgage-backed securities are AAA rated, the highest available.
- **No default risk insurance.** We are not in the business of insuring others' default risk, as AIG did through credit default swaps.

Summary

With a history dating back 120 years, Western & Southern has demonstrated resolve and resiliency throughout challenging economic cycles. Our mutual holding company structure allows us to invest for the long term without the short-term market pressure that often compels higher risks. We maintain a rigorous asset-liability management process to continuously monitor and adjust portfolios to align with the long-term interests of our policyholders. Western & Southern's financial strength is well-known. It is the cornerstone to our success. We remain deeply committed to protecting our financial stability on behalf of our customers.



Information current as of 9/16/08.

Members of Western & Southern Financial Group

Ratings refer to the claims-paying ability of the insurer and are an opinion of its financial capacity to meet the obligations of its contracts. Ratings neither refer to the performance or safety of a product nor imply approval of it or its investment options. Ratings, current as of 9/18/08, are periodically reviewed and subject to change.

Payment of benefits under the annuity contract is the obligation of, and is guaranteed by, the insurance company issuing the annuity. Guarantees are based on the claims-paying ability of the insurer. Products are backed by the full financial strength of Integrity Life Insurance Company and National Integrity Life Insurance Company. There is no guarantee of the investment performance or safety of the variable investment options in a variable annuity.

Integrity Life Insurance Company, Cincinnati, OH, and National Integrity Life Insurance Company, Goshen, NY, are members of Western & Southern Financial Group. Integrity Life Insurance Company operates in all states except NY, ME, VT and NH, where National Integrity Life Insurance Company has operating authority.

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